



B-CONNECTEDSM

FOR EMPLOYERS

Providing System Flexibility for Self-Service Enrollments

Employers make significant investments in HR systems, which often have limited flexibility - that's why BCI developed the B-Connected application. B-Connected works as an extension of an employer enrollment module and delivers benefit education, decision tools and supplemental benefit enrollment in one platform.

Employees enroll in their benefits on your system, then transition seamlessly to BCI's enrollment platform to elect supplemental benefits and access additional engagement tools.



B-CONNECTEDSM Value-Adds



- Integrates with any self-service enrollment system to create a seamless employee experience, using industry standard data encryption
- Provides real-time Evidence of Insurability approval (eliminating EOI paper processes)
- Requires limited IT support from the employer
- Reduces build out of supplemental products in HRIS and payroll platforms
- Eliminates supplemental benefit carrier interfaces
- Creates paperless process for auto enroll employee opt-out
- Engages employees using calculators, decision tools, audio, and visual guides

**Can be configured for any product*