

# Annual Enrollment & Communications Outsourcing



*Trust in a reliable and experienced partner*

BCI custom designs and executes annual enrollment plans to meet your specific needs. Our experienced consultants ask relevant questions and use best practices developed over 30 years to effectively deliver your message.

## Customer Value

- Sixty percent of Human Resource professionals say executing a successful annual enrollment is their top goal. <sup>1</sup>
- Americans rank choosing health benefits as the second most difficult major life decision behind saving for retirement. <sup>2</sup>
- Fifty-two percent of employees say their employer has failed to distribute any communication outlining the upcoming open enrollment periods, and 39 percent of employees say they're only somewhat prepared for open enrollment. <sup>3</sup>

## Advantages

- Increases employee education, engagement and appreciation
- Provides an efficient method for collecting, confirming and cleansing employee and dependent information
- Delivers consistent, branded messaging for all employees
- Relieves Human Resources' time by reducing the administrative burden
- Offers a confidential platform for employee feedback
- Furnishes a secure and HIPAA-compliant environment

**“ 44% of employees say they would be less likely to leave if they had a well-communicated benefits program. ”** <sup>3</sup>

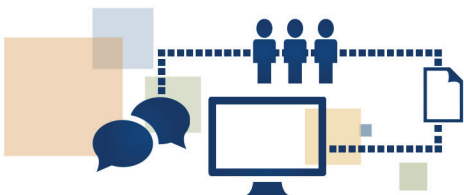
## Delivery Options

- Onsite one-on-one meetings with trained Benefit Counselors
- Call center one-on-one with trained Benefit Counselors
- Onsite via BCI's Dedicated Benefit Representative model
- Self-serve through BCI's wholly-owned enrollment system with video technology
- Self-serve through third party enrollment systems with video technology provided by BCI

<sup>1</sup> Benz Communications, "Inside Benefits Communications Survey Report," August 2012.

<sup>2</sup> Aetna, "Aetna's Empowered Health Index Survey," September 2012.

<sup>3,4</sup> Research Now, "Aflac 2012 WorkForces Report," February 2012.



Contact BCI's Marketing Department to find out more about our enrollment solutions.

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