



Health Risk Assessment Enrollment

Helping employees manage health from a clear starting point

As medical costs continue to rise, the need to increase engagement in employee health assessments is essential. Health assessment tools help individuals uncover their risk for disease, based on their experiences and family history. BCI helps individuals complete assessments in a secure environment where they feel comfortable and informed.

Customer Value

- Medical costs drop by about \$3.27 for every dollar spent on corporate wellness programs, according to an analysis of 36 studies by Harvard University researchers.
- Employers who offer wellness programs can slow healthcare cost increases by 15 percent.¹
- Fifty-eight percent of employers report they are turning to wellness and disease management programs to contain costs.²

Advantages

- Provides support/education for employees, improving the overall experience
- Increases participation and engagement
- Offers a tool for early identification of diseases
- Helps employees better manage chronic conditions, lowering overall health care costs
- Shows the employer is invested in employees' health and well-being
- Helps target and tailor proactive outreach and behavior change programs

“70% of employers with more than 500 employees have health risk assessments in place.”³

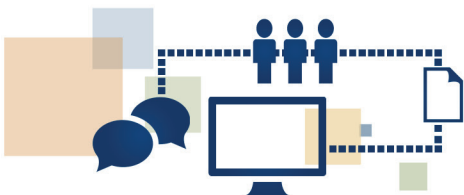
Delivery Options

- Onsite one-on-one meetings with trained Benefit Counselors
- Call center one-on-one with trained Benefit Counselors
- Web portal/Intranet/Kiosk

¹ Stewart, Barbara, "Advising Employers on Wellness Programs," Oct. 24, 2012.

² *Benefits Selling*, "2012 Benefits Selling Employer Survey," 2012.

³ bswift, "Wellness & Benefits Administration Benchmarking Study," 2012.



Contact BCI's Marketing Department for more information about our health risk assessment enrollment services.

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