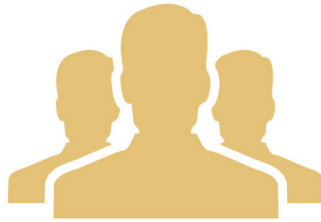


Health Care Advocacy



A partner to guide employees through the health care maze

Navigating today's complex and ever-changing health care system can be intimidating to employees. BCI's professional health care advocates help guide employees through every aspect of the health care decision-making process.

Customer Value

- Organizations limited in their ability to offer their employees pay raises or bonuses can use benefits as a key tool to increase loyalty, productivity and job satisfaction. ¹

Advantages

- Assists employee with:
 - » Benefit education
 - » Physician referrals
 - » Medical diagnosis
 - » Treatment options
 - » Billing issues
 - » Prescription price comparison
 - » Medical facility locator
- Offers simple explanations, helpful tips and shortcuts that save time and money
- Provides assistance for family members and loved ones
- Helps employees understand how to make the most of their benefits by providing expert advice
- Provides information about specialized benefit programs like EAP, Disease Management and Wellness programs
- Facilitates care coordination

Delivery Options

- Call center one-on-one with health care advocates
- Online interactive chat with health care advocates

¹SHRM, "2009 Job Satisfaction Survey," June 2009.

Contact BCI's Marketing Department for more information about our benefit education services.

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