



Bringing new employees up to speed with their benefits

New hires must quickly absorb the corporate culture and become familiar with - and connected to - their benefits. Comprehensive benefit onboarding is a key to improving employee satisfaction and reducing turnover. BCI teams perform a multitude of administrative onboarding duties - from traditional new hires to life events to variable hour employee enrollments - so your Human Resources team can be more strategically engaged.

## **Customer Value**

- Eighty-eight percent of Human Resource professionals ranked communication efforts as extremely important for assisting
  with the performance, engagement and retention of new employees.
- Sixty percent of Human Resource professionals cited staff time constraints as the biggest reason for organizations not to
  offer as many onboarding activities as desired.
- New employees who experienced a structured onboarding program were 58 percent more likely to be with the organization after three years.<sup>3</sup>

## **Advantages**

- Delivers consistent, branded messaging for all employees
- Provides an efficient way for new hires and newly eligible employees to learn about and enroll in benefits
- Offers an efficient way for variable hour employees to learn about benefits during the measurement and administrative periods
- Reduces incomplete or non-responsive enrollments
- Manages benefit enrollment, education, data and benefit orientation
- Helps employees understand and appreciate the benefit packages so they can make educated decisions

73% of Human Resource professionals agree that the onboarding process today is longer and more intensive, with more being done to help newcomers adjust. And 68% agree that onboarding has become more engaging, interactive and individualized. 4 77

## **Delivery Options**

- Call center one-on-one with trained Benefit Counselors
- Onsite via BCI's Dedicated Benefit Representative model
- Self-serve through BCl's whollyowned enrollment system with video technology
- Self-serve through third party enrollment systems with video technology provided by BCI

<sup>&</sup>lt;sup>4</sup> Society for Human Resource Management, "SHRM Survey Findings: Onboarding Practices," 2011.



Contact BCI's Marketing Department to custom design your benefit onboarding program.

<sup>&</sup>lt;sup>1,2</sup> Society for Human Resource Management, "SHRM Survey Findings: Onboarding Practices," 2011.

<sup>&</sup>lt;sup>3</sup> The Wynhurst Group, "SHRM Presentation," April 2007.