

Benefit Summary Books

Comprehensive, customized guides for employee benefits

Benefit summary books offer employees a complete rundown of benefits information. BCI's talented team of graphic designers and content writers develop creative custom materials that can be printed or posted for employees online. These books can be used to meet Summary of Benefits and Coverage (SBC) requirements and help employees make more informed benefit decisions.

Customer Value

- Of those employees who rated their benefits education as excellent or very good, 82 percent rated their employer as an excellent or very good place to work. ¹
- Seventy-four percent of workers are extremely/very satisfied with their job if they are extremely/very satisfied with their benefits plan. ²
- Only 14 percent of people with health insurance can explain the concepts of deductibles, co-pays, co-insurance and out-of-pocket maximums. ³

Advantages

- Presents concise and understandable benefit explanations
- Reduces the administrative burden on Human Resources by decreasing the number of benefit-related questions
- Helps employees make educated benefit choices
- Provides a way to communicate with employees' family members
- Supplies a means to convey company mission, vision and values
- Offers employees a resource to use throughout the year
- Gives Human Resources/benefits staff a convenient way to answer benefit-related questions
- Fulfills annual compliance notifications

“**51% of employers depend on external providers to develop enrollment materials.**” ⁴

Delivery Options

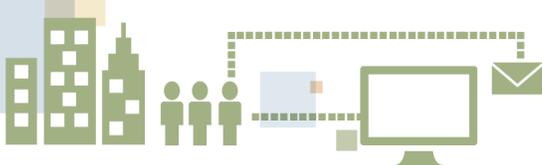
- Distributed by employer
- U.S. mail
- Hand delivered by Benefit Counselors during one-on-one meetings
- Online
- Email
- SMS Text Messaging

¹Unum, “Employee Education and Enrollment Education Survey,” January, 2012.

²Research Now, “Aflac WorkForces Report,” January 2013.

³George Loewenstein et al., “Consumers’ Misunderstanding of Health Insurance,” *Journal of Health Economics* (Vol. 32, no. 5, 2013).

⁴Guardian, “The 2014 Gaurdian Workplace Benefits Study,” September, 2013.



Contact BCI's Marketing Department for your benefit summary book solution.
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