RIDGEVIEW
You Matter Here

HEADQUARTERS	Minneapolis, MN
INDUSTRY	Healthcare
EMPLOYEES	2,000

Employer Challenges

- Poor Enrollment Experience on UKG
- BenAdmin Challenges on UKG
- ACA and COBRA Management
- Dependent Verification Management
- Lack of Customization and Flexibility

Goals and Objectives

- Implement New BenAdmin Technology for Core + VB Products
- Utilize VBs and Carrier Subsidies to Offset Costs
- Migrate Employees to New HDHP
- Increase Employee Education and Engagement
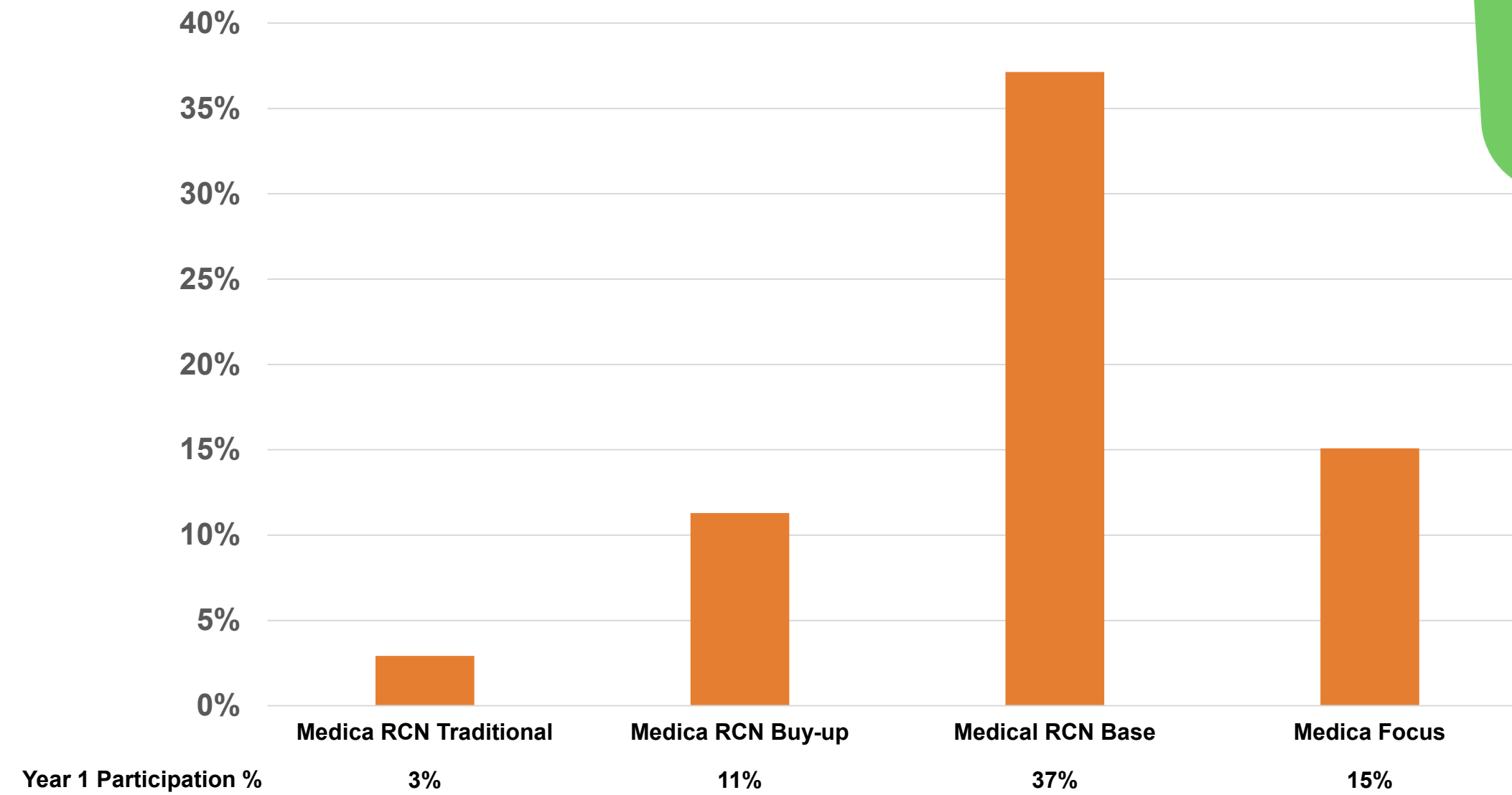- Eliminate Data and Enrollment Challenges

bci Solutions

- ElectBenefits BenAdmin Technology for All Products
- Decision Support Tools for Medical and VBs
- Carrier Subsidies of $110,000 spread over 3 years
- Data Exchange for all Carriers, ACA, and COBRA
- Electronic Evidence of Insurability
- Self-service Annual and Ongoing Enrollments
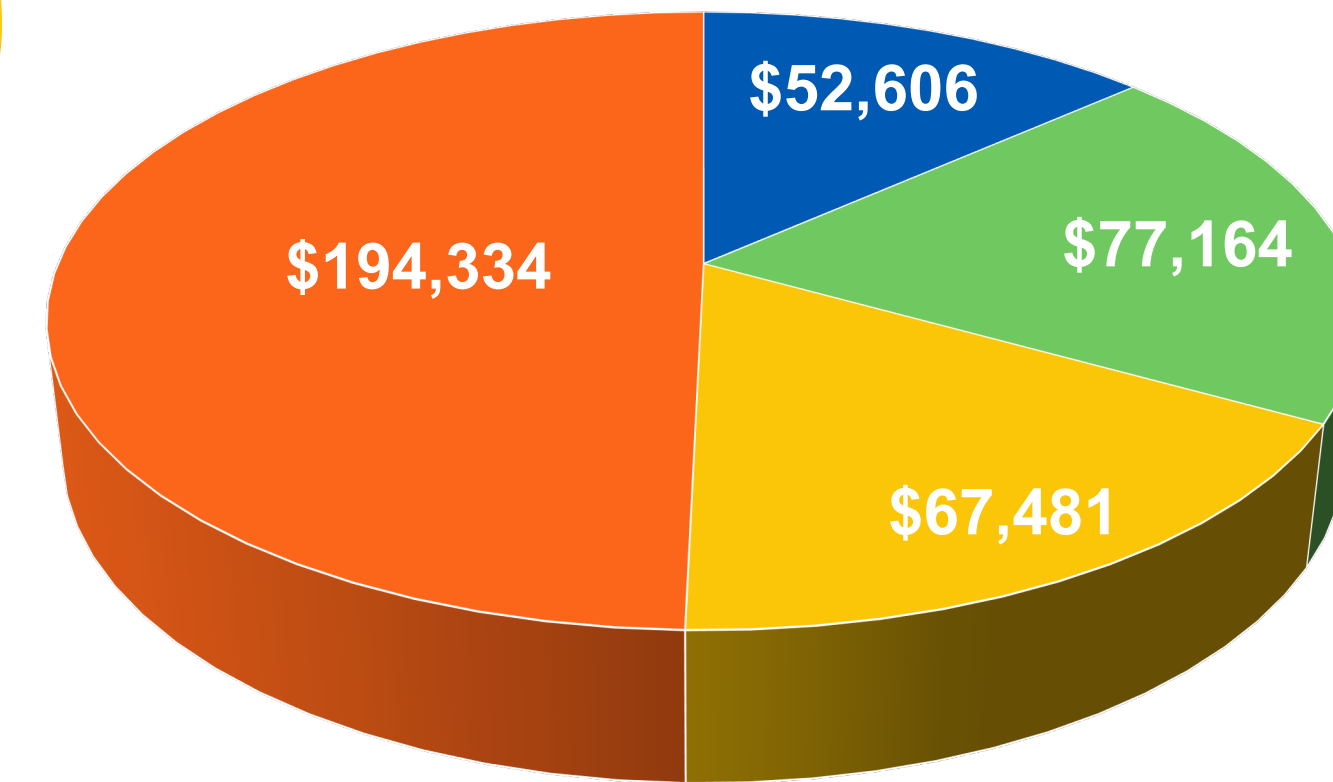- Custom Communications

Case Study: Detailed Data

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Medical Participation %

Year 1 Participation %	Medica RCN Traditional	Medica RCN Buy-up	Medical RCN Base	Medica Focus
	3%	11%	37%	15%

2022 New VB Premium

- Accident (All Tiers): $52,606
- Critical Illness (All Tiers): $77,164
- Hospital Indemnity: $67,481
- Permanent Life (All Tiers): $194,334

KEY RESULTS

>15%	22%	$2,304
Voluntary Benefit Participation Increase	Exceeded CDHP Migration By	Average Annual HSA Contribution

$391,000	85%	$435,000
New Voluntary Benefit Premium	Employee Enrollment	Employer BenAdmin Cost Savings

VB Pre- and Post-Enrollment Participation

	Accident (All Tiers)	Critical Illness (All Tiers)	Hospital Indemnity	Permanent Life (All Tiers)
Year 1 Pre-Enrollment EEs	189	115	144	376
Year 1 Post-Enrollment EEs	247	438	213	516