

# Workday Specialty Practice Case Study



**HEADQUARTERS**

Atlanta, GA

**INDUSTRY**

Manufacturing

**ELIGIBLE LIVES**

15,000



### Goals and Objectives

- Utilize BCI's platform to manage VB products that Workday cannot administer
- Provide year-round Call Center support
- Simplify billing and administrative process
- Educate employees on value of the benefits

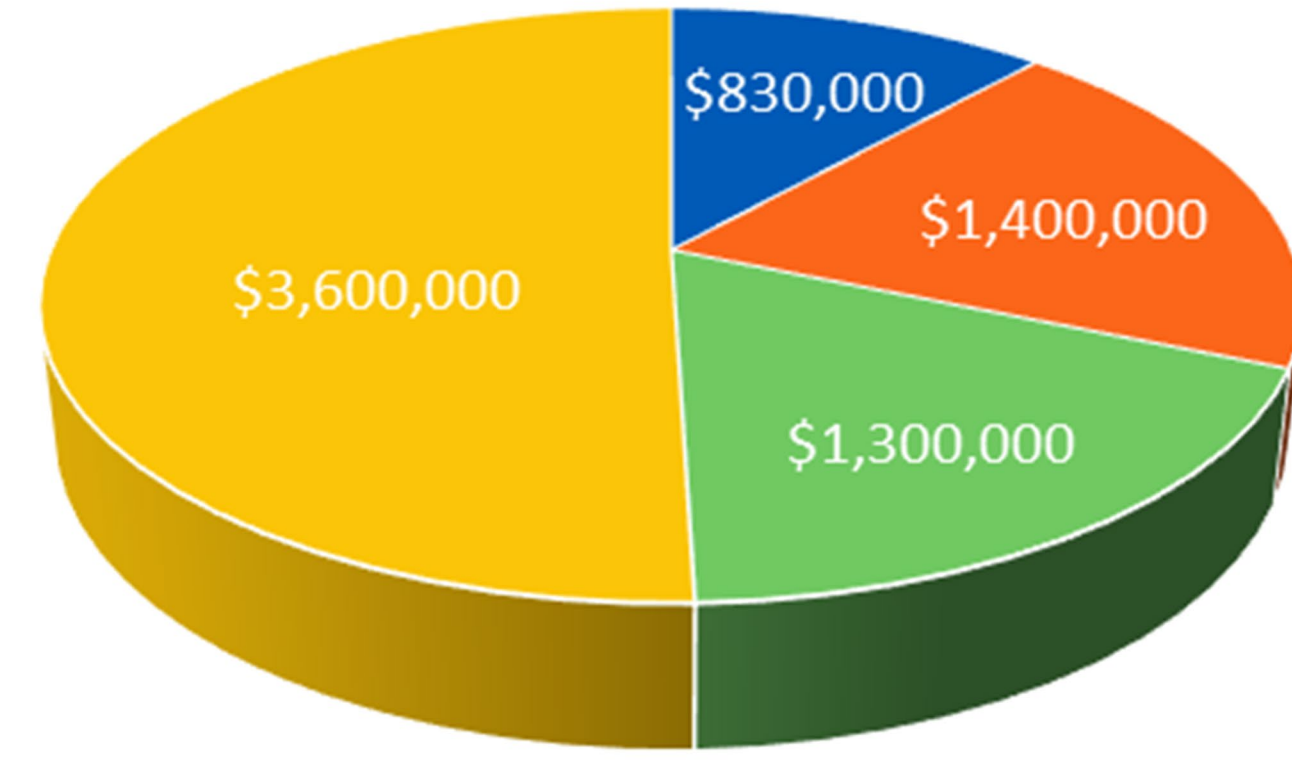
### BCI Solutions

- Mapped all coverages prior to starting enrollment
- Certified Workday consultants configured BCI's pre-built integration
- Achieved outstanding participation – see results on page 2
- New hires will be 100% call center enrollment moving forward

# Case Study: Detailed Results

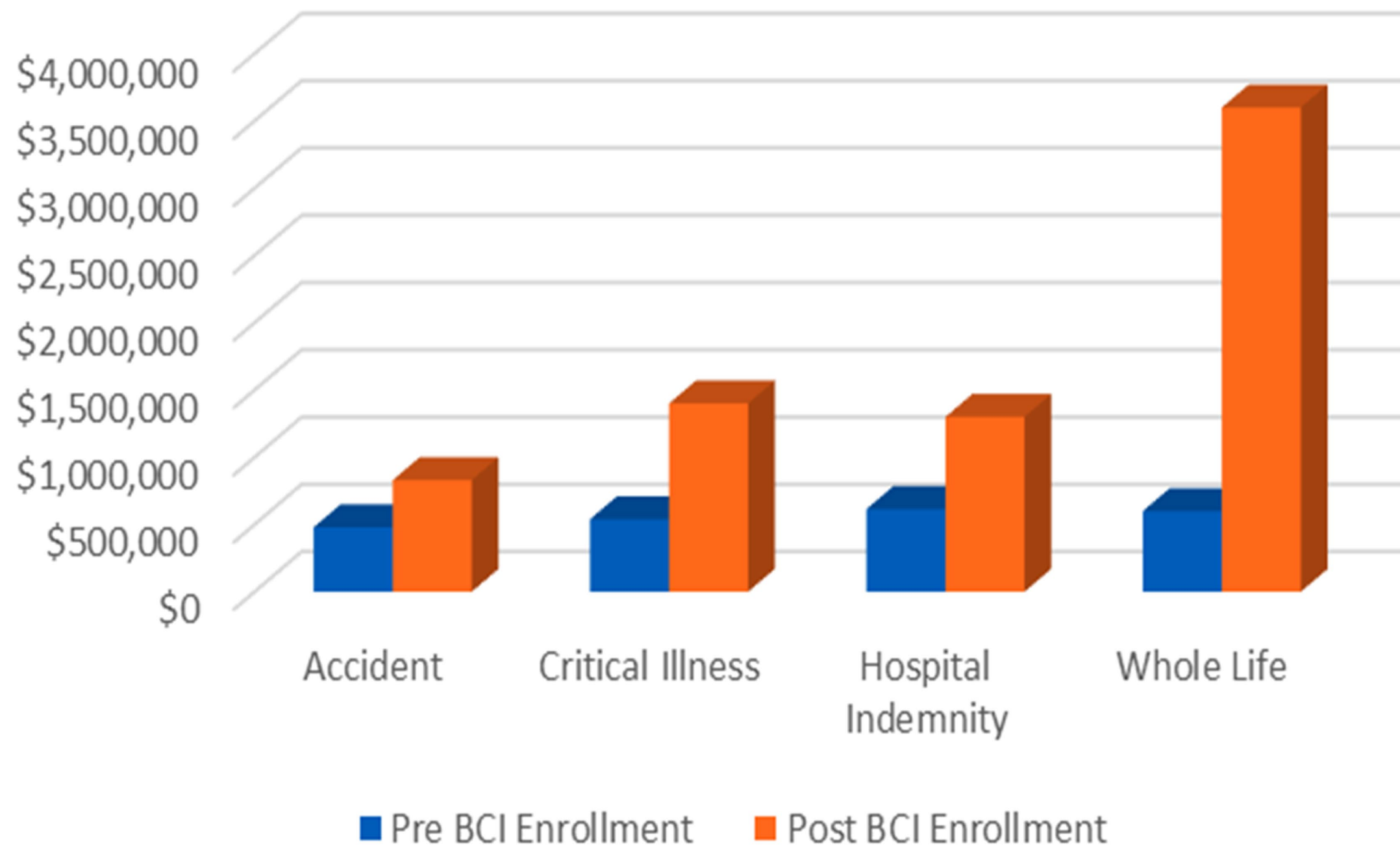


New VB Premium by Product



■ Accident ■ Critical Illness ■ Hospital Indemnity ■ Whole Life

VB Premium



■ Pre BCI Enrollment ■ Post BCI Enrollment

Total VB Premium

